

Skills, by the job you actually do

Four ways to get one, and the ones worth installing

Claude already knows how to get there. A skill tells it which road you take.

Same destination, your route, every time. You stop re-explaining.

Four ways to get one, and they all live in one panel

Open Customize > Skills. Everything below is one click from there.

1 Use Anthropic's

Click **Browse**. Nineteen skills, written and reviewed in-house, free on every plan.

2 Install someone else's

Add > Upload a skill. No terminal? Open the skill's SKILL.md link in this guide, copy the page, and paste it into **Add > Write skill instructions** instead. Same result.

3 Have Claude build yours

Add > Create with Claude. It interviews you, then writes the skill.

4 Record yourself doing it

Add > Record your screen. Narrate the task once and it writes itself.

Browsing, enabling and uploading work on the free plan. Screen recording needs Pro, Max or Team, and runs inside Cowork.



If your work is talking to customers

Sales and real estate

ANTHROPIC

Walk into a client call already briefed
Know the company before you pitch
Write the follow-up that gets a reply

GET THEM → github.com/w95/awesome-claude-corporate-skills/tree/main/05-sales

HAND IT THIS TODAY

"Here is the listing and my WhatsApp thread with the client. Prep me for tomorrow's viewing and draft the follow-up."

Customer service and call centre

ANTHROPIC

Sort the queue by what actually matters
Reply in your company's voice every time
Know when to hand it to a manager

GET THEM → github.com/w95/awesome-claude-corporate-skills/tree/main/11-customer-success

HAND IT THIS TODAY

"Here are our twenty most common tickets and how we speak to customers. Draft replies that sound like us and flag anything that needs a manager."

Marketing, content and freelance

COMMUNITY

Find out why your site does not rank
Turn a rough idea into copy that sells
Set a price you can defend

GET THEM → github.com/coreyhaines31/marketingskills

HAND IT THIS TODAY

"Run seo-audit on my site and tell me the three fixes worth doing first."



If your work is documents and numbers

HR and recruiting

COMMUNITY

Write the job description once, properly
Run a structured interview with a scoring sheet
Tailor a CV to each posting

GET THEM → github.com/w95/awesome-claude-corporate-skills/tree/main/03-human-resources

HAND IT THIS TODAY

"Turn this job description into a structured interview with a scoring sheet I can read off during the call."

Accounting and finance

ANTHROPIC

Clean a messy sheet into a real spreadsheet
Sort and reconcile the invoice pile
Value a company properly
Read a set of results fast

GET THEM → github.com/w95/awesome-claude-corporate-skills/tree/main/02-finance-accounting

HAND IT THIS TODAY

"Clean this messy sheet, fix the broken rows, and give me the monthly summary as a proper spreadsheet."

Admin and office

ANTHROPIC

Produce real Office files, not chat text
Turn meeting notes into tasks with owners
Sort a messy folder into a structure

GET THEM → github.com/w95/awesome-claude-corporate-skills/tree/main/07-operations

HAND IT THIS TODAY

"Turn this CSV into a finished deck."



If your work is how things look

Design and UX

COMMUNITY

Stop your AI shipping UI that looks like AI
Design intelligence for a real product screen
Animation and motion that feels considered
A second opinion on taste before you ship

GET THEM → github.com/pbakaus/impeccable · github.com/nextlevelbuilder/ui-ux-pro-max-skill · github.com/emilkowalski/skills · github.com/Nutlope/hallmark

HAND IT THIS TODAY

"Here is a screenshot of the page I built. Tell me the five things making it look AI-generated, and fix them."

Graphic and interior design

ANTHROPIC

Posters and layouts as real PNG or PDF
A colour and font system, not vibes
Claude edits your .skp file from a description

GET THEM → github.com/anthropics/skills

HAND IT THIS TODAY

"Here is the room photo, the client's budget and their Pinterest board. Draft the concept note and the material list."

BEFORE YOU INSTALL ANYTHING NOT MARKED ANTHROPIC

A skill is markdown and scripts that Claude will run. Snyk audited 3,984 community skills and 13.4% carried a critical flaw.

Read the SKILL.md · Check who wrote it · See which tools it asks for

Start at Customize > Skills

Write code? Superpowers is the framework everyone installs. 279,476 stars. github.com/obra/superpowers