



The Four Claudes

Claude isn't one thing. It's four. And if you're paying for one, you already have all four.

*Chat to think. Cowork to automate.
Code to build. Design to create.*

Chat

Your thinking partner

You get an answer you read

Free

Cowork

The assistant you hand a whole task to

You get a finished file

Paid plan

Code

The specialist who builds things

You get working software

Paid plan

Design

Your creative director

You get something clickable

Paid plan



01 · TO THINK

Claude Chat

The smartest person you know, on call. You're in the conversation the whole way.

Power-up: Projects. Pasted the same background for the third time? A Project is a folder that holds your files and instructions, so Claude already knows the context before you type. Even the free plan gives you five of them.

BEST FOR

- Thinking out loud before you know what you want
- Writing and rewriting
- Understanding something hard

TRY TODAY

- "Explain this to someone who's never heard of it."
- "Give me three tones: warm, neutral, firm."
- "Argue the opposite. Where am I wrong?"

02 · TO AUTOMATE

Claude Cowork

You stop asking and start delegating. Describe the outcome, come back to finished work.

Worth knowing. It only touches what you connect, and asks before anything significant. It also burns usage limits faster than Chat.

BEST FOR

- A deliverable made from your own files
- Work that spans several apps or sources
- Anything you rebuild every week

TRY TODAY

- A folder of receipts, into one expense sheet
- Yesterday's inbox: what matters, plus drafts
- The same thing again, every Sunday night



03 · TO BUILD

Claude Code

The name is misleading. It builds software, but it also automates anything you'd otherwise do by hand on your computer. You don't need to write code.

"It's not purely a coding tool, it's a tool for general computer automation."

Chase McCoy, Anthropic

BEST FOR

- Turning an idea into a working tool
- A repetitive task you'd rather never do again
- Hundreds of files at once

TRY TODAY

- "Build me a simple site that does this."
- Rename or resize 300 files in one go
- Replace the messy team spreadsheet with a tool

04 · TO CREATE

Claude Design

Describe it, sketch it, or paste a document. It doesn't draw a picture of a design, it builds a working one you can click.

The animation in the video, my design system, and this PDF were all made with Claude Design. Still a research preview, so expect it to keep changing.

BEST FOR

- An idea to something clickable, fast
- Decks, one-pagers, landing pages
- Showing three directions instead of describing one

TRY TODAY

- "Make me a deck I can present tomorrow."
- A photo of a whiteboard sketch, built for real
- Your brand colors once, on-brand after

*Chat to think. Cowork to automate.
Code to build. Design to create.*

@growwithazab

Chat and Projects are free. Cowork, Code, and Design need Claude Pro, \$17 to \$20 a month, one subscription for all three.